



ATHARVA INSTITUTE OF MANAGEMENT STUDIES

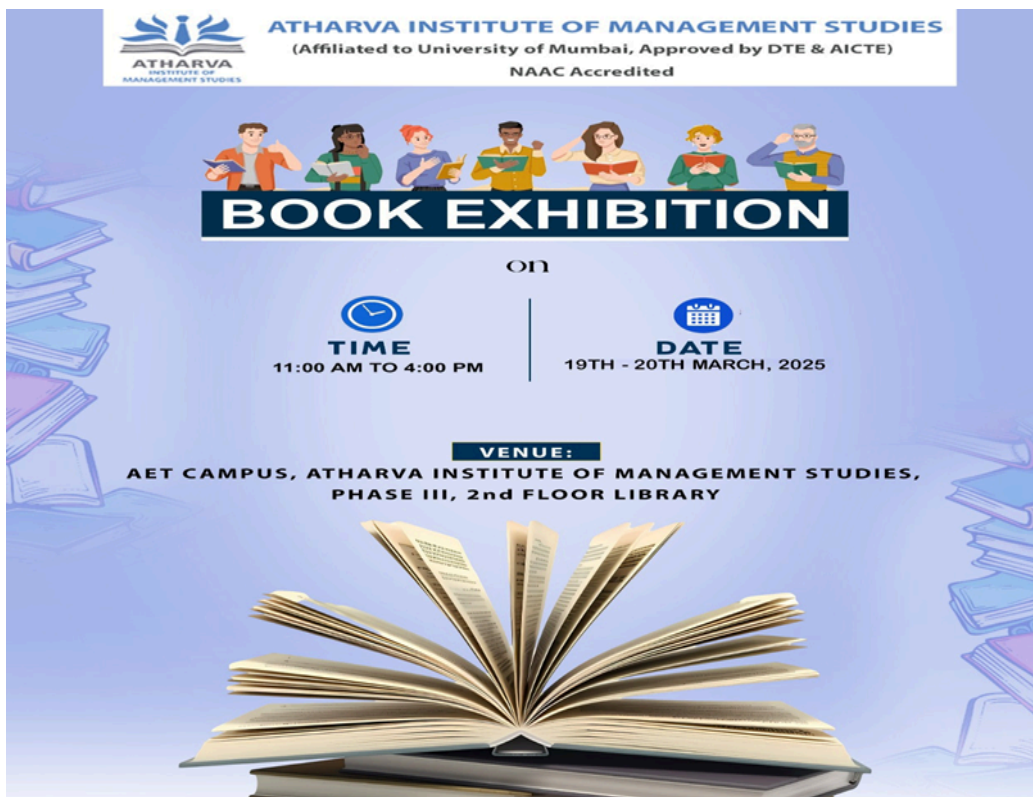
(Approved by AICTE, DTE & Affiliated to University of Mumbai)

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Report on: Book Exhibition

Name of the programme: Book Exhibition

Flyer of the programme:



Date: 19/03/2025 & 20/03/2025

Organized by: Atharva Institute of Management Studies

Number of participants: Approx. 150

AET Campus, Malad-Marve Road, Charkop Naka, Malad (West), Mumbai 400 095 INDIA

Phone : + 91 (22) 40294949 / 49059500

Email : administration@atharvaims.edu.in

Website : www.atharvaims.edu.in



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A brief write-up of the programme:

The Atharva Institute of Management Studies Library, organized a book exhibition programme. The main motive of the programme is to promote the use of books as well as the library among students, faculties and non-teaching staff of the college. The Book exhibition was presided by the Guest Mr. Shivakant Upadhyay the Director of Atharva School of Business. The programme began with the ribbon cutting ceremony. A total 150 numbers of participants are participated in the programme. The Book Exhibition had a total collection of 15,000 books which includes books like subject books, reference books, fiction- non fiction, and audio books etc.

Objective: The primary objective of the exhibition was to encourage literary engagement & introduce readers to diverse genres. The library successfully attracted a substantial number of students, engaging them in a world of literature, knowledge, and inspiration.

Conclusion:

The Book Exhibition was a grand success, fulfilling its objective of fostering a love for books and literature. The event provided an enriching experience for all attendees. Future editions of the exhibition are expected to be even more extensive and engaging.

Recommendations:

- Increasing the number of publishers books
- Increase the discount of the books



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Photos of the Programme:



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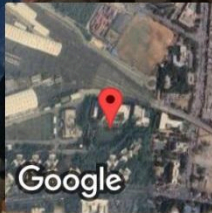
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Mumbai, Maharashtra, India

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400095, India

Lat 19.198121° Long 72.825957°
19/03/2025 11:11 AM GMT +05:30

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